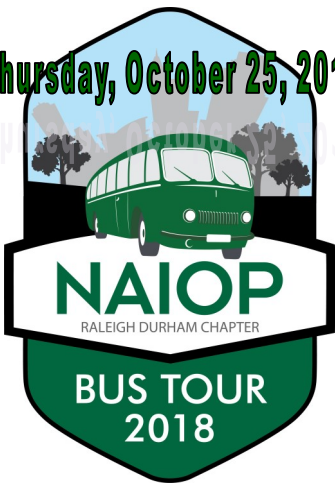


Thursday, October 25, 2018

NAIOP Raleigh Durham 2018 Bus Tour Sponsorship Flyer



NEW FOR 2018: "Experience The Triangle" Sponsorship \$2,000

Sponsor one of three interactive trivia games played during the tour. NAIOP provides the trivia questions and the unique prize that showcases our region, your company gets the exposure. In addition to being on all marketing materials, your firm will be mentioned periodically through out the day and will get to present the winner their prize at the after party. Bus Tour attendees are going to want these exclusive prizes.

- **The Umstead Hotel & Spa Experience**—restore the mind, body, and spirit at this charming hotel in the heart of Raleigh Durham.—**SOLD!**
- **The Rivalry Experience**— (2) Tickets for the Battle of Tobacco Road—Carolina vs Duke Basketball
- **The Aerial Experience**—Hop in a helicopter and tour the Triangle from the sky.

General Tour Sponsorship \$500

Leave a lasting impression on every bus tour attendee. Have your company listing/logo on the event page on the website, listing on e-blasts, and listing on certain marketing materials including the printed program.

Property Listing \$650

Showcase your proposed, renovated, or under construction property in the program only. This sponsorship reserves you a listing in our printed program. Company/Property listed as a sponsor on the event page website, listing on e-blasts, and bus tour marketing materials. Broad exposure to brokerage community, investors, and owners.

Rolling Stop \$1,000 - Limited Amount Available

Rolling stop property on the bus tour - the bus will "roll by" your site. For a momentary stop in front of your property, giving opportunity for handouts, talking, etc. (please note, this is not an actual "stop" on the tour—"roll by" is subject to committee approval)

Lanyards \$1,500

Put your logo on the nametag lanyards! Everyone on the tour will wear one. Company will be noted as a tour sponsor on the event page, e-blasts, and bus tour marketing materials.

Uber Rides \$1,250 (3 Available)

Help take our guests from where they are to where they want to be with the push of a button. Your sponsorship dollars will pay for a custom bus tour code to use for Uber rides. Your company name and logo will be on all bus tour materials—event page, email marketing, and signage.

Mini-Stop \$1,500 —A Break on the Tour

Sponsor the snacks and beverages at a 20 minute stop on the tour to showcase your building —creativity is encouraged. Company logo listed on the event page website, e-blasts, and bus tour marketing materials. Stop proposals must be approved by committee - please include refreshment & entertainment in your proposal.

Kick Off \$1,750 —Tour Start Site

Sponsor the registration & bus staging area. Set up a vendor booth next to the registration table. Company logo listed on the event page website, e-blasts, and bus tour marketing materials. Venue will be the start of tour. Parking will be needed. Sponsor must provide beverages and refreshments—make it fun! Proposal must be submitted to committee for approval.

Transportation \$3,000

Sponsor a bus—decorate it, provide refreshments and give-a-ways, create a fun environment. Company logo listed on the event page on the website, listing on e-blasts, and bus tour marketing materials. Stage a host on the bus to compliment the bus captains. Bus theme proposals must be submitted to committee for review and are subject to approval.

After Party \$2,500—Final Stop on Tour

Sponsor the last stop on the tour. Sponsor must provide cocktails, appetizers, give-a-ways. Company logo listed on the event page on the website, e-blasts, and bus tour marketing materials. Sponsor will provide food & beverage (details to be approved by the committee)

Program \$2,500

Sponsor the tour booklet. Sponsor will be considered the tour "headliner" in the booklet- logo on our Property handouts, showcase the tour, and two free bus tour registrations. Company logo listed on the event page website, e-blasts, and bus tour marketing materials.

Snapchat Filter \$1,100

Your company logo on our bus tour snapchat filter! Company name/logo will be included on all bus tour materials.

The 2018 Bus Tour is constantly evolving; events & sponsorships are subject to change

If you are interested in sponsoring the 2018 NAIOP Bus Tour, contact NAIOP Raleigh Durham

919-473-3256 | info@naioprd.org or 2018 Bus Tour Sponsorship Chair

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